Park Guell



GOVERNANCE R E P O R T 2021-2022







Contents



Park Güell Governance



Park Güell Strategic Plan





Communication Plan Economic Data







Presentation

In January 2018, the Park Güell Strategic Plan was presented after a wide-ranging process of work and local-resident participation. The plan proposed the series of initiatives contained in this report, to be carried out over a period of four years. This means 202 actions concerning the architectural and natural preservation of the Park, as well as its social return.

The actions carried out thus far have reduced the high number of visitors and increased the number of free admissions for city residents. Similarly, various actions have been carried out to improve the neighbourhoods surrounding the Park, reinforced the cultural programme and activities and consolidated Park Güell's governance model.

This report is therefore a summary and continuation of the Strategic Plan's implementation, which will propose more initiatives and resources for coming years, so that the Park may become a benchmark for the sustainable management of tourism, for being visitor-friendly, respectful with local residents and the pride of the city.





Janet Sanz Cid Second Deputy Mayor

Eloi Badia Casas Councillor's Office for Climate **Emergency and Ecological Transition**





hen Barcelona City Council approved the Government Measure "Park Güell Strategic Plan 2017-2022" on 17 January 2018, it heralded the beginning of nearly four years of work. The main lines of action for the municipal operators involved in the functioning of Park Güell, coordinating with organisations and local-resident associations, are to reinforce the ties between city residents and the Park, as well as reorientate investments to improve the surrounding area and preserve heritage, both natural and architectural. They have achieved most of the proposals agreed through various participatory processes.



Organisational structure



Park Güell Governance

Promotion and Monitoring Group for the Park Güell Government Measure (2019-2023)

The governance model established a specific organisational structure with its own managing body in order to achieve more effective management of the space with a large number of stakeholders, with the Promotion and Monitoring Group for the Park Güell Government Measure as the leading consultative body.

The Promotion Group was supported by the Working Groups, according to the lines of intervention or action priorities with the aim of achieving specific goals: promoting debate, analysing, developing and improving proposals, as well as monitoring actions.

Barcelona City Council

Second Deputy Mayor's Office
Sixth Deputy Mayor's Office
Councillor's Office for the District of Gràcia
Councillor's Office for the District of Horta-Guinardó
Councillor's Office for Tourism and Creative Industries
Municipal Management Office
Manager's Office for Environmental and Urban Services
Managing Director of B:SM, S.A
Managing Director of B:SM, S.A ERC Municipal Group
ERC Municipal Group
ERC Municipal Group Barcelona en Comú Municipal Group
ERC Municipal Group Barcelona en Comú Municipal Group PSC Municipal Group

Residents and neighbourhoods

Barcelona Federation of Residents' Associations (FAVB)

Representatives of the La Salut, Vallcarca, Can Baró, El Carmel, El Coll and el Baix Guinardó neighbourhoods

Properties

- Sagrada Família Foundation
- Barcelona Education Consortium
- Casa Trias

Groups of experts

- Architects' Association of Catalonia
- Head of the Gaudí Chair
- Biologists' Association of Catalonia

Technical Secretariat

Municipal Institute of Urban Planning

Operators

 Strategic Management Political discussion Communication and participation Head of the managers of natural and architectural herimaintenance and services Investment management: prioritising and allocating Coordination and discussion with the other operators
 Management of the regulated zone Management of the logistics platform Contribution to the canon May manage part of the canon for the EUiM: actions lin the area of management, safety and infrastructures
 Project coordination Technical Secretariat Coordination of the Executive Technical Committee Assisting the Promotion Group and the working groups
 Management of Natural Heritage Management of maintenance and services Delegated management of EUiM responsibilities and her project
 Management of part of the canon provided by B:SM, at request of Urban Ecology Drafting and implementation of civil works and building in the heritage and woodland area, as well as the area of influence

Other operators:

DISTRICTS: The backbone of the participation forums and beneficiary of investment actions and activities

ICUB (MUHBA): Management of the Casa del Guarda and may manage cultural projects and activities at the request of the EUiM

OTHER OPERATORS INVOLVED, ACCORDING TO THE PROJECT (Tourism, Guàrdia Urbana police force, other Deputy Mayor offices)











Socio-economic









	Code	Code	Code	Code
More social use	1.1-4 INCREASE IN SOCIAL USE	1.2-6 INCREASE IN SOCIAL USE	1.2-7 INCREASE IN SOCIAL USE	1.2-15 INCREASE IN SOCIAL
	Consolidate and expand the policy that currently makes it possible for local residents to use the Park during specific time slots	Restoration of the viewpoint overlooking Baixada de la Glòria	New general signage throughout Park Güell	Rehabilitati heritage sch
More activities	Cost	Cost	Cost	Cost
More quality and quantity	NO DIRECT ALLOCATION	€433,984	€216,578	€807,963
More social interaction facilities				
The promotion of social	Operator	Operator	Operator	Operator
uses includes three goals: increasing neighbourhood and city initiatives in accordance with the values	B:SM Barcelona de Serveis Municipals	Bercelona de Serveis Municipals	B:SM Barcelona de Serveis Municipals	Consorci d'Edu de Barcelona Generalitat de Cat Ajuntament de Bar
and physical limitations of Park Güell, improving public spaces and creating new social interaction facilities.				

AL USE

tion of chools

Code

1.2-16 INCREASE IN SOCIAL USE

Improvements to Camí de la Pressió, the children's play areas and restoration of the Biodiversity Route

3

Cost €847,894

ducació Catalunya Barcelona Operator

B:SM Barcelona de Serveis Municipals





B:SM Barcelona de Serveis Municipals	Districtes	B:SM Barcelona de Serveis Municipals	Parcs i Jardins	B:SM Barcelona de Serveis Municipals
Operator	Operator	Operator	Operator	Operator
Cost €49,583	Cost NO DIRECT ALLOCATION	Cost €14,000	Cost NO DIRECT ALLOCATION	Cost €60,000
Repair of toilets on Carrer d'Olot	Resume the activity of having an aperitif at the Joan Sales viewpoint	New parks in the vicinity of Park Güell (Coll del Portell green area)	Calendar of local schools with activities in the Park	Project to install locke at Park entrances
Code 1.2–17 INCREASE IN SOCIAL USE	Code 1.1–24 INCREASE IN SOCIAL USE	Code 1.1–20 INCREASE IN SOCIAL USE	Code 1.1–25 INCREASE IN SOCIAL USE	Code No code increase in social









kers



Code

1.2-18 **INCREASE IN SOCIAL USE**

El Carmel football field: drainage and new pitch

Code 1.1-10 **INCREASE IN SOCIAL USE**

area



Dates (start/end) 07-2021 01-2022

Cost €682,292



Operator

B:SM Barcelona de Serveis Municipals

Dates (start/end) 04-2021 05-2023

Operator BIM/Sa Barcelona d'Infraestructures Municipals

Description

Project for the complete replacement of the artificial turf originally put in place in 2007. The action covers a surface area of 4,762 m², which includes the pitch, the stands that surround it, the changing rooms and the facility's cafeteria. The turf-replacement project is funded by the return from Park Güell and the changing rooms renovation has received the funding provided for in the Neighbourhood Plan.



Description



Improvements to the dog park in the woodland

Cost €120,000

Project for adapting the Coll del Portell green area, between Carrer d'Arnold Schönberg and Park entrance No. 4. Last November, the preliminary project was presented to local-resident organisations, in which the main aim of the action is to convert this entrance into an accessible green area, for civic, local-resident and city-resident uses, provided with the appropriate urban furniture (benches, tables, litter bins, lighting, etc.) and with vegetation planted by Parks and Gardens.



27

Code

1.2-11 INCREASE IN SOCIAL USE

Children's play area in the cul-de-sac on Carrer de Sant Cugat del Vallès



Dates (start/end) 09-2022 12-2022

Cost €107,804

Operator BIM/Sa Barcelona d'Infraestructures Municipals

Description

Project for creating a new children's play area on Carrer de Sant Cugat, between the streets of Larrard and Sant Josep de la Muntanya; work has been halted temporarily due to the need for including in the project the construction of a perimeter barrier on the upper part of the existing gradient, in order to ensure the stability of the land. The work is due to resume soon, so that everything can be finished by the end of this year.





A Trans

	Code	Code	Code	Code
Reducing the impact	2.1-1 overcrowding	2.1-2 overcrowding	2.1-3 overcrowding	2.1-4 overcrowding
caused by overcrowd- ing	Designing the Park Güell website With the aim of providing a description of this urban park as living heritage: including architectural, ecological and social values, cultural activities, in addition to improving communication between the Park and local residents: activities schedule, forum, events blog, etc.	Reduction of the media exposure and image of Park Güell and diversification of the iconographic elements used in advertising	Reduction of filming/ documentaries that may encourage visits	Defining cri for the appr of filming in the Park, for purposes of manageme
Changes to	Cost	Cost	Cost	
communications	NO DIRECT ALLOCATION	NO DIRECT ALLOCATION	NO DIRECT ALLOCATION	NO DIRECT ALLOCATION
Flow regulation				
Entrance control				
	Operator	Operator	Operator	Operator
	B:SM Barcelona de Serveis Municipals	Various operators	Various operators	Various operators
		✓ valor Descubrí Europa con los mejores circuitos	CATALANI FILMS MAGAZINE	

Code 2.2-12 OVERCROWDING

criteria proval inside , for the s of image ment Temporary closure of Turó de les Tres Creus

Cost NO DIRECT ALLOCATION

Operator Parcs i Jardins



ENTREVISTA A ELIJAH WOOD CINE CATALAN EN EL MUNDO



	Code	Code	Code	Code
Mobility	3.4-5	3.6-10 MOBILITY	3.6-11 MOBILITY	3.7-56
	Study of the Park Güell access shuttle. Relocation of Bus Turístic stops	Construction of a longitudinal pedestrian barrier along Carretera del Carmel	Adaptation of the pavement on Carrer d'Ana Maria Matute	Replacement the escalator the Baixada o Glòria sectior
Reinforcing the Metro as the priority means of gaining access to Park Güell	Cost TO BE RECOVERED FROM THE ADMISSION TICKETS TO THE	Cost €6,000	Cost €354,000	^{Cost} €370,767
Rearranging the main entrances to Park Güell on Carrer d'Olot	REGULATED AREA (previous regulation)			
Rearranging the main entrances to Park Güell on Carretera del Carmel. Relocation of Bus Turístic stops	Operator B:SM Barcelona de Serveis Municipals	Operator Variational barcelona.cat/ cologiaurbana ECOLOGIA Urbana i Mobilitat	Operator B:SM Barcelona de Serveis Municipals	Operator BIM/Sa Barodon Municipa
Detailed proposals: mobility on foot, by bicycle, private vehicles and public transport Other projects				
				1

MAP OF THE ACTIONS

Code

3.8-50

ent of ator in da de la tion

Pacification of the areas around the streets of Olot, Marianao, Sant Josep de la Muntanya and Rambla de Mercedes

Cost €167,309

Barcelona d'Infraestructures Municipals













Code Code 4.1-2 4.1-3 Improve-GREENERY AND BIODIVERSITY ment of greenery and biodi-Improvement to the area surrounding Font versity de Sant Salvador and the adjacent steps Cost Cost Management of green areas €1,320,724 €584,483 Operator Operator B:SM Barcelona de Serveis Municipals B:SM Barcelona de Serveis Municipals MAP OF THE ACTIONS

GREENERY AND BIODIVERSITY

Improvements to Font de la Sarva, access to the cistern, restoration of outdoor benches, restoration of the Viaducte de Baix, reinforcement of balustrades and benches, and repairs to the Hypostyle Room

Code

4.1-28 MOBILITY

Waterproofing and structural reinforcement of Plaça de la Natura

Cost €1,087,281

Operator

B:SM Barcelona de Serveis Municipals



Code

4.1-4 **GREENERY AND BIODIVERSITY**

Park Güell Infrastructure **Master Plan**



Dates (start/end) 06-2019 06-2022

Cost €119,840



Operator EUiM

B:SM Barcelona de Serveis Municipals Parcs i Jardins

Description

Park Güell is one of the city's big green areas and it has functioned as a public space for over 95 years. Its infrastructures and services have been gradually adapted to changing needs, the surrounding area and its social, natural and heritage context. After nearly one hundred years, it is considered necessary to review its state, its management and maintenance and to bring them up to date where necessary.

The master plan is seen as an opportunity to rediscover other facets of Gaudí relating to the park's infrastructures and services, aligning the person with more innovative visions of heritage conservation and relating the cultural values of the site with its environmental aspect.

The 2018-2022 Strategic Plan considered it necessary to research, identify, diagnose and produce new proposals for maintaining and improving the Park's infrastructures and services, from the perspective of lighting, water, the sewer system, telephony, channels, irrigation and fibre, among others, as well as future necessary installations or infrastructures and services, always taking into consideration the Park's status as a World Heritage Site.



Establish theories based on previous studies on what the infrastructures and services designed by Gaudí and Güell would have been like.

What type they are, what condition they are in, how they are managed and maintained and how they interact with each other and with the heritage features.

Work methodology for drafting the new Infrastructure and Services Plan:



Thorough knowledge

In situ compilation and validation of data.



Historical notes

Contextualisation and basic data on the monument's history and construction.



Search for documents and elements

History of infrastructures and services in Barcelona and Park Güell, relating these to Güell and Gaudí, and searching for possible existing elements in order to re-evaluate them.



Hypothesis



Current situation and general organisation



Diagnosis

Knowledge based on observation of the data obtained, contrasted with historical research and formulated hypotheses.



Proposals

Overall reorganisation, general guidelines, criteria and specific proposals for interventions that optimise the design and future functioning of infrastructures and services, as well as their management and maintenance.

Summary table of actions and economic appraisal

	STAGE		STAGE
1	Initiatives to improve sanitation	3	Lighting initiatives
	Viability study for using cisterns 1, 3, 4b, 5, 6, applying	3.1	Areas where existing lighting needs to be adapted
1.0	scientific methodology. A total of six cisterns have been found. It has not been possible to gain access to 2 or 4, so no study of them is planned at the moment.	3.1.1	New LED lighting with new spacing in Passeig de les Palmeres
1.1	Introduction of drainage elements at the end of the	3.1.2	New LED lighting with new spacing on the upper pathway and the steps
1.1	channels Connections for dead channels	3.1.3	Replacement of artistic lighting projectors on Turó de les Tres Creus with LED technology
1.3	Expanding the sanitation system: new drains or grilles connected to the existing network	3.1.4	Replacement of projectors in the Carmel-entrance car park with LED technology
1.4	Modification of the existing grilles in the Hypostyle Room	3.1.5	Replacement of lighting fixtures on Carrer d'Olot with LED technology
1.5	Introducing curbs to existing channels	3.2	Areas where a new lighting network is to be installed
1.6	Soil stabilisation		New lighting at the two ends of the steps connecting
1.7	Reviewing the altimetry of some areas to create new low points	3.2.1	the upper pathway with Passeig de les Palmeres
1.8	Introducing mesh and geocells for ornamental vegetation on steep slopes	3.2.2	New lighting in the children's play area next to Carrer d'Olot
1.9	Adaptation of viaduct cisterns to store rainwater for	3.2.3	New lighting at Park entrances
	irrigation purposes	3.3	Areas where lighting is to be removed
1.10	Adaptation of the Hypostyle Room cistern to store rainwater for irrigation purposes		Investment in removing lighting
1.11	Reconstruction of the cistern on Avinguda de Sant Josep de la Muntanya	3.4	Interventions in electrical panels
1.12	Construction of an underground cistern on Carrer Mercedes		Installation of a new lighting panel on Carrer de Mariano, for lighting the Hypostyle Room
2	Irrigation		cistern irrigation pumps and children's play area lighting
2.1	Adaptation and restoration of the current programming system	3.5	IMPROVEMENTS TO ENERGY EFFICIENCY
2.2	Adaptation of the primary and secondary irrigation systems		Installation of motion sensors, double reduction in flow and switching times

	STAGE
4	Initiatives on energy
4.1	Generation installation in the El Carmel building
4.2	Generation in children's play areas
4.3	Generation in the coach parking area on Carretera de Carmel
4.4	Generation installation in gardening huts
4.5	Installation of five coach recharging points in the Carmel car park
4.6	Installation of ten vehicle recharging points in the Carmel car park
4.7	Raising public awareness
5	Telephony and fibre
5.1	Extension of the IMI network to other park locations
5.2	Inclusion of Wi-Fi systems with 5G technology
5.3	Beginning the transition to becoming a <i>smart park</i> with connectivity between sensors
5.4	Analytical infrastructure (platform for preventative maintenance, optimisation of energy production and consumption of rainwater)
6	General services
6.1	Installing benches
6.2	New toilets
6.3	Installation of a lighting panel for events
6.4	Replacement of existing litter bins and provision of more litter bins
6.5	Dissemination of initiatives carried out to improve infrastructures and services
6.6	Execution of unified trenches and galleries for services

Code 4.1-5 **GREENERY AND BIODIVERSITY**

Master Plan for the management and maintenance of Park Güell's natural and architectural heritage

Cost

€229,820



Operator EUiM

B:SM Barcelona de Serveis Municipals

Parcs i Jardins

BIM/Sa Barcelona d'Infraestructures Markitoale

Description

Dates (start/end)

02-2021

04-2022

This master plan is conceived as a tool that enables the optimisation, reinforcement and improvement of strategies for managing the Park's conservation in two areas:

1. Green infrastructure. This is divided into three lines of action:

A. Landscaping

In regard to landscaping, a global strategy is proposed that includes the arrangement of vegetation, with the aim of structuring the Park's landscaping project into two very clear objectives:

- To increase the diversity of micro-climatic, agronomic and sunlight conditions
- The introduction of low-maintenance plant communities.

B. Agronomy

The objective is to improve the Park in terms of substrate, irrigation, conflicts between heritage and vegetation, etc.

C. Fauna biodiversity

This includes initiatives aimed at fostering the fauna communities of greatest interest, reducing exotic and invasive species and minimising the most relevant impacts on flora.





embankments.

E. Responsive interventions

All those structural interventions that respond to obvious and relevant pathologies that have been detected.

diagnosis of the Park.













2. Heritage conservation. This is also divided into three strategic lines:

D. Planning preventative interventions

This includes all the initiatives aimed at developing topographical and geotechnical tasks, etc., as well as structural initiatives on walls and

F. Urban planning and public areas

Proposed initiatives in regard to paving and urban features, resulting from a



Table of the Conservation and Maintenance Master Plan

Spheres	Strategic lines	Action heading	spheres	Strategic lines	1
		A1. Improvements to the Casa Trias and Can Xirot entrances to provide continuity for the Cami dels Tres Turons		E. PLANNING AND	E
	A2. Improvements to Park Güell's entrances and boundaries: lifts and walkway from the Vallcarca metro station		PREVENTION. INTERVENTION STRATEGY		
STRUCTURE	A. THE TRES TURONS	A3. Improvements to Park Güell's entrances and boundaries: Coll del Portell		STRATEOT	
AND CONTEXT	PARK: ACCESSIBILITY AND IMPROVED CAPACITY	A4. Improvements to Park Güell's entrances and boundaries: redevelopment of Carrer d'Olot			
		A5. Improvements to Park Güell's entrances and boundaries: redevelopment of Carrer de Sant Josep de la Muntanya			
		A6. Improvements to Park Güell's entrances and boundaries: Logistics	HERITAGE		
			CONSERVATION	F. RESPONSIVE	
GREEN INFRASTRUCTURE	B. LANDSCAPING: VARIED MOSAIC OF PLANTS	B1. Recuperation of the landscape of carob tree and olive tree terraces in upper levels		INTERVENTIONS	
		B2. Recovering views; clearing woodland at viewpoints			
		C1. Improvements to Park Güell's soil and substrate			
	C. AGRONOMY	C2. Improved control of plant roots			
	IRF	C3. Organisation of irrigation			
		D1. Drafting an inventory of Park Güell's fauna		G. URBAN PLANNING	
		D2. Installation of insect hotels, spirals, nests, boxes and feeders		AND PUBLIC AREAS	
	D. FAUNA BIODIVERSITY	D3. New aquatic environment – naturalised pond			
		D4. Drafting a viability study for the introduction and control of fauna populations		H. LOGISTICS AND SERVICES	



heading

ecuperation of the landscape of carob tree and olive tree terraces upper levels

ecuperation of the landscape of carob tree and olive tree terraces upper levels

ecovering views; clearing woodland at viewpoints

mage repair. Flagstone on the Viaduct 0 ramp (C. Olot)

mage repair. Flagstone under Tres Creus

all reconstruction. Casa Trias ramp.

Olot wall – tree replacement

nsolidation. Base of the Viaducte de Dalt

nsolidation. Reinforcement of upper viaduct crowns

asseig de les Palmeres balustrades

aducte del Mig balustrades

11.

12.

13.

I. SAFETY

AND RISKS

J. TECHNICAL COORDINATION

USES AND

MANAGEMENT

vering. Crowns on Passeig de les Palmeres

eplacement of embankment mesh

epair and replacement of current paving

rafting the white paper on Park Güell urban furniture

ew interpretation centre and new catering point

proved information management: updating of itineraries with new oundaries, websites, apps and QR

Safety on viaducts, drafting a report on stability, resistance and loading test, where necessary

Safety on Turó de les Tres Creus: drafting a project and construction work to enable its safe use as a viewpoint

Creating a stable team of Park Güell civic officers who ensure the proper use of the park

J1. Creation of the Park Güell Technical Office

J2. Creation of a Park Güell consultative committee





Quality of the boundaries	Code 5.1-2 QUALITY OF THE BOUNDARIES Expansion of the Bosc Turull Environmental Classroom	Code 5.4–10 QUALITY OF THE Font del C developm project
Projects to change the nature, sections and opening of bordering streets	^{Cost} €544,049	Cost €400,0
Landscaping initiatives and non-invasive interventions that respect the character of the woodland area Urban improvement	Operator BIM/Sa Barodona dimfracesuctures Municipala	Operator Parcs i Jarc
project Urban development projects on bordering streets More itineraries and entry points		
	of the boundaries Projects to change the nature, sections and opening of bordering streets Landscaping initiatives and non-invasive interventions that respect the character of the woodland area Urban improvement project Urban development projects on bordering streets More itineraries and	Quality of the boundaries5.1-2 CUALITY OF THE BOUNDARIESExpansion of the Bosc Turull Environmental ClassroomProjects to change the nature, sections and opening of bordering streetsCost €544,049Landscaping initiatives and non-invasive interventions that respect the character of the woodland areaOperator DifferenceUrban improvement projects on bordering streetsOperator DifferenceUrban development projects on bordering streetsCost €544,049Urban development projects and bordering streetsDifferenceMore itineraries andDifference





Cost €188,056

ardins









Access to the regulated area

New paradigm



Dates (start/end) 03-2021 06-2022

Operator

Tourism, Events and Creative Industries Directorate

B:SM Barcelona de Serveis Municipals



Strengthening and optimising the Gaudir Més system

Cost NO DIRECT ALLOCATION

Description

Improving the Gaudir Més Register to make obtaining free daily admission to Park Güell easier and more accessible for all registered Barcelona residents. People may register in person at Citizen Help and Information Offices (OAC) with a prior appointment, or via the Online Procedures Office. Once they have registered, users may download a one-day entrance ticket to the enclosure free of charge, without any prior reservation, via their mobile or computer. The entrance ticket must be downloaded on the same day as the visit. The service is available 365 days a year. It is also compatible with offers from other public and private Gaudir Més facilities.

Culture

Activities aimed at schools



The schools of Gràcia and Park Güell

(Organised by the Barcelona History Museum though the Educational Coordination Council and educational resource centres.)



Ask Barcelona

(Organised by the Barcelona History Museum though the Educational Coordination Council and educational resource centres.)



Park Güell and nature

(Organised by the Barcelona History Museum though the Educational Coordination Council and educational resource centres.)



Park Güell project (Organised by the Barcelona History Museum though the Educational Coordination Council and educational resource centres.)



How Barcelona works (Organised by EUiM.)





Güell, Gaudí and Barcelona. The urban perspective (Lower and upper secondary education, courses)

Trencadís mosaic of sound and colour

History Museum.)

(Organised by the Barcelona History Museum though the Educational Coordination Council and educational resource centres.)



Elite properties inside the Park

(Organised by the Gràcia Educational Resource Centre, B:SM and the Barcelona History Museum.)



Peace

(Organised by the Escola Baldiri i Reixac school, B:SM, Parks and Gardens - EUiM, and the Bosc Turull Environmental Classroom.)

Comprehensive museographical discourse

Greater cultural offer

Improved exhibition site and resources

Knowledge, research and dissemination



Park Güell, Gaudí and Nature

(Organised by the Gràcia Educational Resource Centre, B:SM and the Barcelona History Museum.)

(Organised by the Gràcia Educational Resource Centre, B:SM and the Barcelona



Barcelona learning camps

(Organised by the Barcelona Education Consortium.)

Day of Non-violence and



Learning about the diversity of the Park's flora

(Organised by Parks and Gardens and B:SM.)



Edition of the "Saint George and the Dragon of Park Güell" bookmark competition

(Organised by B:SM and schools.)



Global actions against climate change

(Organised by Escola Baldiri i Reixac and B:SM.)



Cultural actions aimed at all city residents



Güell, Gaudí and Barcelona, the expression of an urban ideal

(Organised by B:SM and MUHBA.)



Gràcia 1900. The bourgeois showcase of a working class neighbourhood (Organised by B:SM and MUHBA.)



Museum night (Organised by B:SM and MUHBA.)



Barcelona 1902 (Organised by B:SM and MUHBA.)



Big annual festival Escola Reina Elisenda Virolai

(Organised by Escola Reina Elisenda Virolai and B:SM.)



Barcelona 1902: urbanising the "Muntanya Pelada"

(Organised by B:SM and MUHBA.)



Park Güell and Barcelona (Organised by B:SM and MUHBA.)



Trades in Park Güell (Organised by B: SM, Parks and Gardens, and Escola Baldiri i Reixac.)



Christmas-wish trees (Organised by B:SM and schools.)



Solidarity book workshops





The conquest of the Turons

(Organised by B:SM and MUHBA.)



Gaudí and Jujol: from Park Güell to the San Salvador estate (Organised by B:SM and MUHBA.)



Summer concerts: "Barcelona and Rumba" (Organised by B:SM and MUHBA.)



Barcelona and Jazz (Organised by B:SM and MUHBA.)



MusicActiva summer camp

(Organised by the Association for the Promotion of Active Music in collaboration with the Escola Baldiri i Reixac school.)



Biennial of Thought (Organised by B:SM and MUHBA.)



"Barcelona in motion, film nights" (Organised by B:SM and MUHBA.)



Afternoon snacks at Font de Sant Salvador (Organised by B:SM and MUHBA.)



Park Güell: politics, Ideology and symbol (Organised by B:SM and MUHBA.)



The Barcelona of López, Güell and Gaudí (Organised by B:SM and MUHBA.)



48-hour Open House. Visit inside the Hypostyle Room cistern

(Organised by Parks and Gardens and the District of Gràcia.)



Mathematical look at Gaudí's architectural heritage

(Organised by B: SM and the Catalan Society for Environmental Education)



Park Güell: ecology versus citizen Gaudí

(Organised by B: SM and the Catalan Society for Environmental Education)



Barcelona's first viewpoint. The city's growth as seen from the Tres Turons

(Organised by B:SM and MUHBA.)



Closing concert of the Music in the Parks series

(Organised by Parks and Gardens and B:SM.)



Park Güell, between culture and nature

(Organised by B: SM and the Catalan Society for Environmental Education)



The use of Park Güell by local residents, through photography

(Organised by B: SM and the Catalan Society for Environmental Education)



Birdwatching mornings (Organised by B: SM and the Catalan Society for Environmental Education)



Botanical and photographic tour of the Park

(Organised by B: SM and the Catalan Society for Environmental Education)



Music in the Parks series (Organised by B:SM and Parks and Gardens.)



Park Güell and the metropolis. Diverse perspectives

Scientific coordination: Albert Cuchí. (Organised by B:SM and MUHBA.)



Park Güell and its origins, 1894-1926

Scientific coordination: Mireia Freixa and Mar Lèniz. (Organised by the MUHBA and B:SM.)



Park Güell dialogues (Organised by the MUHBA and B:SM.)



The La Salut big annual festival (Organised by Salutem and B:SM.)



Architecture week

(Organised by COAC, Barcelona City Council, the Mies van der Rohe Foundation and B:SM.)



Guitar nights (Organised by B:SM and MUHBA.)



The 2020 La Mercè festivities

(Organised by B:SM and the Barcelona Institute of Culture.)



Illuminated Hypostyle Room/Christmas-wish trees



Dissemination of Park Güell's exceptional universal value

56

Sports activities and other collaborations



Park Güell trail run (Organised by the Guàrdia Urbana police force and B:SM.)



Choir singing - Corearte (Organised by the Corearte Festival and B:SM.)



Eco-gardeners (Organised by Barcelona Activa and B:SM.)



Apropa Cultura (Organised by the Bayt al-Thaqafa Foundation and B:SM.)



Red Cross

MAP OF THE ACTIONS

(Organised by the Red Cross – Social network for senior citizens: "Enreda't", Castellterçol Town Council and B:SM.)



Trans-Pyrenean social solidarity (Organised by Transpirinenca Social

Solidària and B:SM.)



El Coll big annual festival

(Organised by the District of Gràcia.)



The Tres Turons cross country

(Organised by the District of Horta-Guinardó.)



The Bosc Turull Environmental Classroom Open Day

(Organised by the Bosc Turrull Environmental Classroom and B:SM.)



Gaudí & Trencadís.

Gaudí & Trencadís (With the participation of Park Güell's Department of Architectural Heritage)



Olimpoveda

(Organised by Escola Pare Poveda and B:SM.)



Painting and Crafts Fair (Organised by the District of Gràcia.)



International Guide Day (Organised by B:SM.)



	Code	Code
Socio- economic	8.1-2/8.1-3 SOCIO-ECONOMIC SPHERE	8.3-8 SOCIO-ECONOMIC SPHER
sphere	Improving regulations to facilitate inspections Regulating permits for shops targeting tourism in the surrounding neighbourhoods	Promotion of employment plans by the F bodies: Parks Gardens and
Protection and revitalisation of local commerce	Cost NO DIRECT ALLOCATION	Cost NO DIRECT ALLOCATION
The housing market	ALLOCATION	ALLOCATION
Regulation of hawking and artists in the Park		
Strengthened security	Operator Gràcia District	Operator Parcs i Jardins

Park's and B:SM

Temporary job-placement programmes for the Park's maintenance

8.3-9 SOCIO-ECONOMIC SPHERE

and gardening

Code

Cost

NO DIRECT

ALLOCATION

ERE

S

Operator Parcs i Jardins





Code	Code	Code	Code
8.4–10 SOCIO-ECONOMIC SPHERE	8.4-11 SOCIO-ECONOMIC SPHERE	8.4-12 SOCIO-ECONOMIC SPHERE	8.4-13 SOCIO-ECONOMIC SPHERE
Reinforcement of security and sensor installations	Mechanisation of the El Carmel gate	Park Güell Self- Protection Plan	Increase in security staff outside Park opening hours
^{Cost} €1,212,200	^{Cost} €164,336	^{Cost} €74,813	^{Cost} €414,887
Operator B:SM Barcelona de Serveis Municipals	Operator B:SM Barcelona de Serveis Municipals	Operator B:SM Barcelona de Serveis Municipals	Operator B:SM Barcelona de Serveis Municipals



2020 New management

In 2020, as an opportunity for further exploring the Strategic Plan's mission for Park Güell: "Favouring greater preservation and conservation of the heritage, reducing some impacts that have been caused by tourism to date in the neighbourhoods, and furthering actions and measures to create a more sustainable Park Güell in the future".

Expanding the regulated area to coincide with the actual opening hours of the Park and its access points, to increase this from 1.7 to 12

regulated hectares. This action has facilitated control of the access points, the flow of visitors and drastically decreased the Park's load capacity.

Reducing the number of parking places reserved for coaches and only allowing the platform to be used by people who have previously reserved tickets; preventing the possibility of coach loading and unloading.

New distribution of access

gates and the reservation of some gates for the exclusive access of residents and others for shared access with visitors, thereby guaranteeing a space not subject to visitor influx from the city.

Encouraging communication with city residents via social networks.

Introduction of the **new** free and immediate Gaudir Més Register, with the aim of allowing quick, universal access for Barcelona residents.

Generation of a **maximum flow of** people per hour in order to reduce the usual number of Park visitors by 50%, with a long-term effect on mobility, public transport, and the management and use of the Park.

Denying access to unregulated commercial activities. A programme of local **cultural** actions to facilitate the production of initiatives by organisations in the surrounding area.

The application of these actions has had an immediate impact: Furthermore, while tourism has been increasing, these measures have seen a decrease in the number of visitors coming to the park by public transport or coaches without having made a prior reservation, which has resulted in lower vehicle mobility, less pollution and less pressure on public transport.

Visitors monthly evolution (01/01/2020 - 31/05/2022)



















Two exclusive time slots for local residents: the "Good morning, Barcelona" and "Good evening, Barcelona" programmes.

The installation of **access bollards** on Carrer d'Olot and the surrounding area with the aim of reducing traffic in the district.





of the Park Güell Strategic Plan, 2018-2022

Current status of the 202 proposals in the Strategic Plan (%)



8.42% In progress/at the drafting stage



	% completed	% in progress % at the drafting stage	% activities	% pending implementation
1 Increase in social use	70.37%	14.81%	0.00%	14.81%
2 Reduction of impact caused by overcrowding	81.25%	6.25%	-	12.50%
3 Mobility	17.86%	5.36%	3.57%	73.21%
Greenery and biodiversity	43.33%	0.00%	30.00%	20.00%
5 Quality of the boundaries	21.88%	9.38%	12.50%	56.25%
6 Access to the regulated area	100.00%	-	-	-
7 Cultural sphere	86.36%	-	9.09%	4.55%
8 Socio-economic sphere	44.44%	33.33%	-	22.22%





1. More social use

More activities

More quality and quantity

More social interaction facilities



Proposal No.	Activities/implementation-drafting
1.1-10	Improvements to the dog park in the woodland area
1.1-19	Park Güell work centre
1.2-11	Children's play area in the cul-de-sac on Carrer Sant Cugat del Vallès (up for tender)
1.1-20	New parks in the vicinity of Park Güell (Font de Carbó – Coll del Portell green area)

Proposal No.	Not activated
1.1-9	Signposting of the most appropriate paths for use by senior citizens
1.1-12	Providing the Virolai viewpoint with more services (toilets and mobile cafeteria)
1.1-18	Educational facilities (children's play centre)
1.1-21	Children's facilities (Horta)

(*) Offer permanently activated





Proposal No.	
2.1-1	Desig urbai value comr activi
2.1-2	Redu diver
2.1-3	Redu
2.1-4	Defin purp
2.1-6	Comr and t space
2.1-7	Conti purci
2.2-10	Insta visito
2.2-11	Stepp in wh
2.2-12	Temp levels
2.3-13	Confi speci
2.3-14	Mana times
2.3-15	Mark
2.3-16	Inten

Proposal No.	
2.1-8	Insta

Proposal No.	
2.1-5	Increa
2.2-9	Notice enteri

(*) Offer permanently activated

Proposals activated permanently/finished

gning the "Park Güell" website, providing a description of this an park as living heritage: architectural, ecological and social es, cultural activities, among others, in addition to improving munication between the Park and local residents: schedule of vities, forum, events blog, etc.

uction of Park Güell's media exposure and image, along with ersification of the iconographic elements used in advertising (*)

uction of filming/documentaries that may encourage visits (*)

ning criteria for the approval of filming inside the Park, for the poses of Park Güell image management (*)

munication campaigns highlighting the problem of overcrowding the responsibility to conserve Park Güell as a unique symbolic

inuation of communication campaigns about the need to hase a ticket to enter the Park (*)

allation of sensors at the anti-aircraft bunkers to keep track of or numbers

oping up surveillance in areas with a high heritage value or areas hich anti-social offences regularly occur (*)

porary closure of Turó de les Tres Creus (days with high influx els) (*)

iguration of capacity for the summer and winter seasons and cial days (Easter, Christmas) (*)

agement of ticket sales to groups so that their visits take place at es of reduced demand (*)

ket-elasticity study

ntion to implement online sales only (*)

Activities/implementation-drafting

allation of sensors at entrances to keep track of visitor numbers

Not activated

ase in fees charged to shoot films or documentaries

es in the metro to prevent an excessive number of visitors ing the park

3. Mobility

Reinforcing the Metro as the priority means of gaining access to Park Güell

Rearranging the main entrances to Park Güell on Carrer d'Olot

Rearranging the main entrances to Park Güell on Carretera del Carmel. Relocation of Bus Turístic stops

Detailed proposals: mobility on foot, by bicycle, private vehicles and public transport

Other projects



Proposal No.	Proposals activated permanently/finished
3.1-3	Detailed study of the areas around the streets of Olot, Marianao, Sant Josep de la Muntanya and Rambla de Mercedes
3.4-4	Relocation of bus stops next to Park Güell of the 24 and 92 bus routes
3.4-5	Study of the Park Güell access shuttle. Relocation of Bus Turístic stops.
3.6-10	Construction of a longitudinal pedestrian barrier along Carretera del Carmel
3.7-43	Update of the official Park Güell website with mobility information (*)
3.7-45	Update of the map on the official Barcelona City Council website
3.7-46	Periodic collection of mobility data on visitors to Park Güell
3.8-50	Pacification of the areas around the streets of Olot, Marianao, Sant Josep de la Muntanya and Rambla de Mercedes
3.8-53	Park Güell as the distributor of school routes (included in the Carrer d'Olot and Environs Pacification Project)
3.7-56	Replacement of the escalator in the Baixada de la Glòria section

Proposal No.	Activities/implementation-drafting
3.6-25	Improvement to bus stops. Includes three new schedules
3.6-20	Expansion of the bicycle parking network: 14 new points
3.6-26	Improvement to bus stops. Improvement to accessibility with new pavements or pedestrian crossings. Total 11

Proposal No.	Not activated
3.1-1	Enhancement and signposting of the Lesseps-Park Güell route
3.1-2	Enhancement and signposting of the Vallcarca-Park Güell route
3.6-6	Creation of pedestrian crossings. Total of 18 crossings
3.6-7	Adaptation of pedestrian crossings. Total of 12 crossings
3.6-8	Signposting of pavements with cul-de-sac. Total 2
3.6-9	Drafting of the Plan for pedestrian signage
3.6-11	Repair of the pavement along Ramiro de Maeztu
3.6-12	Repair of the pavement along Albert Llanas
3.6-13	Single platform on Passatge de Ros
3.6-14	Single platform on Avinguda de Can Baró
3.6-15	New Pare Jacint Alegre – Antequera connection
3.6-16	New Park Güell Picnic Zone – Marianao picnic area connection
3.6-17	New Passatge of Turull – Avinguda del Coll del Portell connection
3.6-18	New Porta Forat del Vent – Mirador Virolai connection
3.6-19	Project to improve accessibility inside Park Güell: adaptation of paths for people with reduced mobility

Proposal No.	Not activated
3.6-21	Increased bicycle parking capacity: 9 points
3.6-22	Review of underused bicycle parking spaces
3.6-23	Creation of signposted bicycle routes on roadways
3.6-24	Improvement of the 116 neighbourhood bus service
3.6-27	Improved signage on metro platforms and in facilities
3.6-28	Update of online information on the location of bus st
3.6-29	One-off change to the route of the 87 bus line
3.6-30	Improved directional signage for coaches
3.6-31	Installation of traffic lights. Total 4
3.6-32	Change of direction of traffic
3.6-33	Minimisation of incorrect parking
3.6-34	Redesign of the Torrent del Remei – Farigola car park
3.6-35	Painting of car park spaces. Carrer del Portell
3.6-36	Painting of car park spaces. Avinguda del Coll del Por
3.6-37	Painting of car park spaces. Carrer de Joan Cortada
3.6-38	Painting of car park spaces. Carrer de Ramiro de Mae
3.6-39	Painting of car park spaces. Carretera del Carmel
3.6-40	New car park at El Carmel football pitch
3.6-41	Improved flow of traffic between Mare de Déu de la Sa Alsina
3.6-42	Installation of traffic calming measures on Carrer Ma Coll
3.7-44	New information platform between Park Güell and pu
3.7-51	Analysis of amendments to the green zone (residents
3.7-55	Placement of electric bicycles
3.8-47	Study on segregated stops
3.8-48	Encouraging public transport professionals to learn E
3.8-49	Study on the installation of public-transport ticket-ve at stops
3.8-52	Improvements in traffic calming on Mare de Déu de la
3.8-54	Bicycle circuits in the Park

(*) Offer permanently activated

es stops

ortell

eztu

Salut and Pau

are de Déu del

oublic transport

s only parking)

English

vending machines

la Salut



4. Improving greenery and biodiversity

Management of green areas



Proposal No.	Proposals activated permanently/finished
4.1-28	Waterproofing and structural reinforcement of Plaça de la Natura
4.1-29	Actions concerning heritage and trees in La Salut-Vallcarca
4.1-2	Improvement to the area surrounding Font de Sant Salvador and the adjacent steps
4.1-3	Improvements to Font de la Sarva, access to the cistern, restoration of outdoor benches, restoration of the Viaducte de Baix, reinforcement of balustrades and benches, and repairs to the Hypostyle Room
4.1-4	Master plan for infrastructures and services
4.1-10	Expansion of irrigation and automated irrigation network outlets to the central area near Font de Sant Salvador (installation of primary pipes across the 6 ha and irrigation points; opening and renovating paths)
4.1-16	Segregation of the irrigation system water service and moving the Casa Trias overhead services underground (included in the Infrastructures and Services Master Plan)
4.1-17	Segregation of wastewater and rainwater on Passeig de les Palmeres (included in the Infrastructures and Services Master Plan)
4.1-18	Creation of a services gallery on Passeig de les Palmeres (included in the Infrastructures and Services Master Plan)
4.1-20	Landscaping of the plots around the Carrer d'Olot children's play area, the Passeig de les Palmeres plot from Casa Trias to the dining area and the plot below Tres Creus
4.1-22	Step up maintenance and surveillance of green areas
4.1-23	Increase the Park's biodiversity, installation of nesting boxes, feeders, bat boxes, insect hotels and other elements
4.1-24	Fostering native bush species that flourish in winter (the Park as a refuge and as a source of resources for bird life)
4.1-26	Safety, emergencies, surveillance and fire plan (*)
4.1-27	Providing Parks and Gardens with greater resources (*)

Proposal No.	Activities/implementation-draftin
4.1-1	Park Güell Volunteering Centre
4.1-5	Facilities master plan
4.1-30	Implementing the Master Plan for the conservation ma Park Güell
4.1-11	Stabilisation of plots (stabilisation of embankments, a plants and irrigation)
4.1-13	Project to improve the Joan Sales viewpoint (Vilorai; co Tres Turons, repairing vegetation, irrigation system, sta embankment, accessibility, etc.)
4.1-14	Relocation of <i>Phoenix Canariensis</i> to Passeig de les Pa units)
4.1-19	New stabilisation system for the main pathway to Pas Palmeres (excavation and renovation of paths covering
4.1-21	Increase in undergrowth to avoid erosion and run-off (
4.1-25	Relocation of the landfill and adaptation of the surrou Includes the stabilisation of soil, demolition of the exist removal of the existing landfill and landscaping the su

Proposal No.	Not activated
4.1-6	Stabilisation of pathways (from Casa Trias to Tres Cre
4.1-7	Closure of Coll del Portell from Plaça d'Arnold Schöml
4.1-9	Closure of the woodland area to private vehicles and i for service and emergency vehicles
4.1-12	Improvement of tree pits with emblematic catalogued Ceratonia Siliqua, 1 Olea Europaea and 1 Pistacea Len
4.1-15	Wall vegetation at the Sant Josep de la Muntanya ent
4.1-19	New stabilisation system for the main pathway to Pas Palmeres (excavation and renovation of paths coverin (included in the Infrastructures and Services Master F

١g

management of

, adding soil,

connection to stabilisation of the

Palmeres (36

asseig de les ing 3,520 m²)

f(*)

ounding area. existing structure, surrounding area.

eus)

nberg

improving access

ed trees (2 entiscus)

ntrance

asseig de les ing 3,520m²) r Plan)


5. Quality of the boundaries

Projects to change the nature, sections and opening of bordering streets

Landscaping initiatives and non-invasive interventions that respect the character of the woodland area

Urban improvement project

Urban development projects on bordering streets

More itineraries and entry points



Proposal No.	Proposals activated permanently/finished
5.4-11	Redevelopment of C/ Alguer
5.4-15	Redevelopment of Carrer d'Antequera
5.5-18	Give greater importance to the gate leading to El Coll, the main access point to the woodland area and providing direct access to Font de Sant Salvador
5.5-23	Connecting Carretera del Carmel, with access to Park Güell with LED (included in the Infrastructures and Services Master Plan)
5.5-25	Project to replace lighting on the streets around Park Güell with LED (included in the Infrastructures and Services Master Plan)
5.6-32	Recreational spaces in the woodland area

Proposal No.	Activities/implementation-drafting
5.1-2	The Turull Classroom equipment
5.4-9	Remodelling of access from Carretera del Carmel to Park Güell
5.4-12	Final project for the redevelopment of Baixada de la Glòria
5.4-13	Ramiro de Maeztu plot development project
5.1-1	Improvement of Avinguda del Coll del Portell at the Park entrance (section with parking, walls and views of Collserola)
5.2-4	Improvement of the area around the dog park at the El Coll entrance (paths, vegetation, benches)
5.4-10	Font del Carbó development project
5.5-21	Signposting the connections to Parcs dels Tres Turons

Proposal No.	Not activated
5.1-3	Final project for Rambla de Mercedes, between Sant Josep de la Muntanya and Avinguda del Coll del Portell
5.2-5	Recovery of the green areas on Carrer Sant Josep de Cottolengo, between Carrer d'Antequera and Passatge de la Sagrada Família
5.2-6	Treatment of the access path from Riu de la Plata and Pau Ferrant using materials and non-invasive interventions that are respectful of the woodland and the surrounding area
5.3-7	Mitigation of the impact of the buildings located in the nearby area
5.3-8	Improvement of Plaça de la Mitja Lluna
5.4-14	Redevelopment project for Carrer de Tirso
5.4-16	Redevelopment project for Carrer de Tirso

Proposal No.	Not activated
5.4-17	Project to open Carrer d'Arnold Schönberg to Carrer Re
5.5-19	New connection from Carrer de Marianao
5.5-20	Improve the visibility of the gates to El Carmel (Riu de Ferran, Coll del Portell)
5.5-22	Improve the quality of routes for local residents conne neighbourhoods (inside the Park and the surrounding
5.5-24	Repair of the steps on Carrer de Ceuta
5.5-26	Redevelopment project for the steps on Carrer d'Haití
5.5-27	Installation of handrails and grips on streets with stee area surrounding Park Güell
5.5-28	Installation of benches and seats in the streets close t
5.5-29	Elevator project on Carrer de Mossén Batlle
5.5-30	Elevator works on Carrer de Mossén Batlle
5.6-31	Steps between Catalunya Swimming Club and El Carr

Proposal No.	Proposals activated permanently/fin
6.1	Strengthening and optimising the Gaudir Més system

(*) Offer permanently activated

Repartidor

e la Plata, Pau

ecting nearby g area)

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eep slopes in the

e to Park Güell

mel



nished

m (*)

6. Access to the regulated area 73



7. Culture

Comprehensive
museographical
discourse

Greater cultural offer

E.

Improved exhibition site and resources

Knowledge, research and dissemination



roposal No.	Proposals activated permanently/finished
7.1-2	A high-quality approach to the Park's heritage as an integrated whole, focusing on knowledge: history (before, now, after), terrain, wildlife, plants, hydrography, palaeontology, uses, post-history, urban planning, architecture, collective memory, art (*)
7.1-4	Promoting the public's consideration of Park Güell as <i>a museum</i> : public space, urban laboratory and a place of cultural innovation
7.2-5	Creation of a wide-ranging, varied cultural offer (for children, families, senior citizens, adults, women, etc.) both inside and outside the Park (*)
7.2-6	Creation of more themed routes of varying durations, covering different paths and interpretations of the Park (*)
7.2-7	A schedule of activities offering contemporary ways of looking at the Park and its surrounding neighbourhoods (*)
7.2-9	Inclusion of neighbourhood cultural and artistic initiatives that take place inside Park Güell (*)
7.2-10	Promotion of cultural activities by local residents through the communication channels with bordering neighbourhoods in Catalan (*)
7.2-11	Supporting neighbourhood cultural initiatives and activities, while regulating musicians playing in the Park, focusing on promoting Catalan culture (*)
7.2-12	Allowing neighbourhood cultural itineraries to be included in the regulated area (*)
7.3-14	Retaining Casa del Guarda as a museographical space for exhibiting the Park's heritage (*)
7.3-15	Providing Casa del Guarda with more resources (*)
7.3-16	Recovering the entrance pavilions and caves for public use
7.3-17	Considering how the cistern beneath the Hypostyle Room can be made fully accessible and open for visits, as a part of the heritage complex relating to water (*)
7.3-18	Promote the use of the "Park Güell Barcelona" app as an audio guide (*)
7.4-19	Promotion of studies and exhibitions on historic and oral memory corresponding to Park Güell (*)
7.4-20	Catalogue of the Park's history and features
7.4-21	Catalogue of plant species
7.4-22	Catalogue of wildlife
7.4-23	Continual research programme relating to aspects of historic significance and knowledge of the Park's natural environment (*)

Proposal No.	Activities/implementation-drafting
7.1-1	Park Güell as a learning centre, based on its singularity as an urban park with green, architectural and cultural value.
7.1-3	A museum discourse catering to different visitor profiles: basic, non-specialist and specialist (*)

Proposal No.	Not activated
7.3-13	Create a new interpretation centre

(*) Offer permanently activated

			Proposal No.	
	8. Socio- economic		8.1-1	Study on loca
	aspects		8.1-2	Improv
			8.1-3	Regula neighb
D			8.1-5	Increa: Güell, a
D.		inch.	8.3-8	Promo Garder
d.	Protection and revitalisation of local commerce		8.3-9	Tempo and ga
242		*	8.4-12	Self-pi
CALLE	The housing market	3	8.4-13	Increa
A A	Regulation of hawking and artists in the Park		Proposal No.	
The	Strengthened security		8.3-7	Mediat their s
1	A COMPANY		8.4-10	Reinfo
1			8.4-11	Mecha
2.5	18 14	- Har	8.4-14	Increa: heritag
			8.4-15	Study heritag
-	- ALAN	X	8.4-18	Creatio
A	BANK		Proposal No.	
10	- V/221	<0	8.1-4	Creatio
Pa		ML	8.1-6	Monito expect soon a
Sent.			8.4-16	Comm impact
-124			8.4-17	Herita
16-4-	A L			

(*) Offer permanently activated

Proposals activated permanently/finished

of the impact of the new tourist bus and shuttle bus locations cal trade

oving regulations to facilitate inspections (*)

lating permits for shops targeting tourism in the surrounding nbourhoods (*)

asing inspections of illegal tourist flats in the area around Park , at the start of the high season (*)

notion of employment plans by the Park's bodies: Parks and ens and B:SM (*)

porary job-placement programmes for the Park's maintenance gardening (*)

protection plan (*)

ase in security staff outside park opening hours

Activities/implementation-drafting

ation with street sellers and street artist groups to understand situation and reach a joint solution

forcement of security and sensor installations

nanisation of the El Carmel gate

asing the number of civic officers in the area where most age is located, and organising transit

on the possibility of installing CCTV cameras to protect the age and organise transit

tion of the final project for Wi-Fi antennas

Not activated

tion of an economic development plan for the Gràcia district

toring the evolution of the property market based on the cted changes in the area, to detect any gentrification process as as possible

munication campaigns with a view to informing visitors of the ct of purchasing counterfeit goods

age acquisitions









Big annual festival gymkhana

Hidden treasure activity. El Coll Festival programme.

(Organised by the El Coll Children's Centre.)

EFIM2021 Heritage Photography Competition

Park Güell exhibits the work of the winners of the International Monuments Photographic Experience 2021. The EFIM is a photography and heritage competition for the students of Catalan secondary schools, with the aim of familiarising them with cultural and monumental heritage. The 30 winners took part in a photography master class run by professional architecture and heritage photographers.

(Organised by B:SM and EFIM.)

Christmas Concert

(Organised by the Baldiri Reixac School.) 500 children took part



The Peace Fun Run

Commemorating the School Non-Violence and Peace Day, which has been celebrated every year since 1964 on January 30.

(Organised by the Baldiri Reixac School.)



Carnival Parade

(Organised by the Baldiri Reixac School.) 270-300 children and family members took part

The schools of Gràcia and Park Güell

The project was conceived via a joint proposal made by various organisations and companies: B:SM, the Gràcia Centre of Educational Resources, the District of Gràcia and MUHBA. The goal is to promote and discover the architecture of Park Güell, as a site within the district.

MUHBA has designed various activities based on the area and Gaudí's creativity, adapted to all ages, so that all children can learn things about the work of this famous architect and become more aware of the importance of this artistic and cultural heritage that we have so close to hand.

(Organised by B:SM, the Gràcia Centre of Educational Resources, the District of Gràcia and MUHBA.)

700 students from 16 educational centres took part.

School Spring Festival 2022

Schools care for Park Güell's greenery. To welcome in spring, ten city parks have hosted students from various schools, in order to celebrate the **Spring Festival**. In the District of Gràcia, this educational event was held in Park Güell on 31 March. Around two hundred children from nearby schools planted various parterres provided in the Austria Gardens. Various members of Parks and Gardens responsible for maintenance and conservation highlighted the ecological and social benefits of vegetation and explained their day-to-day life as professionals who care for this space,

(Organised by the Office for Climate Change and Sustainability Directorate.)



Award ceremony for the Sant Jordi competition

Prizes awarded for Sant Jordi bookmarks. 1st. 2nd and 3rd prizes for elementary, intermediate and advanced courses in the schools near Park Güell. At 6 pm.

(Organised by B:SM.)







LEGO workshops

In collaboration with LEGO, Park Güell organised two workshops for children between the ages of 7 and 12. In the Quadres i Mosaics Legoudí workshops, the children were able to build their own picture, inspired by the work of the architect, using Classic pieces on a square LEGO frame, as well as designing a small mosaic.

(Organised by B:SM and LEGO.) 266 children took part.

The Big Annual Festival at the Reina Elisenda School

(Organised by the Escola Reina Elisenda.) 150 children took part.







Inauguration of the Consol Casals viewpoint

On 6 March, the Consol Casals viewpoint was inaugurated as part of the central event to celebrate International Women's Day. The viewpoint is at the Baixada de la Glòria entrance to Park Güell.

(Organised by the Gràcia Women's Council.)

Caring in culture

The Salutem - Community Actions Culture and Social Cohesio Commission (previously known as the La Salut Community Development Plan)

(Organised by Salutem and the District of Gràcia.) Participants: 100

Summer concerts: "Musical innovation in the Republican Barcelona"

8th Barcelona History and **Music Cycle**

This year, as part of MUHBA's musical heritage line of research, and in the MUHBA Park Güell programme, the joint project with ESMUC on musical innovation in the Republican Barcelona continued. It had previously resulted in a study session and two concerts.

(Organised by the MUHBA and B:SM.) Participants: 905

Film nights in the Park: "Portraying Barcelona at the turn of the 21st century"

3rd "Barcelona in motion, film nights" series

This July, as part of MUHAB's line of research on contemporary representations of the city, they presented the third edition of the series "Barcelona in motion, film nights", at MUHBA Park Güell, dedicated to perspectives of Barcelona in the transition from the 20th to the 21st century.

(Organised by the MUHBA and B:SM.) Participants: 305



2030 Agenda Challenges

Park Güell has made some adaptations and now proposes visiting routes for people with reduced mobility. However, there is room for improvement, in order to include individuals with sensory and cognitive diversity. For this reason: disruptive entrepreneurs, organisations and enterprises were invited to propose innovative solutions based on data and technology which would help to achieve accessibility for people with sensory and cognitive diversity in this emblematic city location.

(Organised by B:SM.)

Associations Fair at Plaça de la Natura

Salutem – La Salut Associations Fair. The Salutem Area of Culture and Social Cohesion, together with the District of Gràcia, organised a new edition of the La Salut neighbourhood's Associations Fair.

(Organised by Salutem and the District of Gràcia.) Participants: 200

Museum night

Guided visit to Park Güell's Casa del Guarda.

(Organised by B:SM and MUHBA.) Participants: 60

"Musical innovation in the Republican Barcelona" 9th Barcelona History and Music Cycle, concerts in Plaça de la Natura

This series recuperates part of the music which filled some households' free time with hope and tranquillity during the war, and especially many cafés and establishments where people got together to listen to the radio. This is music created or heard in Barcelona relating to Park Güell and its history. The concerts will be playing music heard on Radio Barcelona during the Spanish Civil War. Concerts in collaboration with ESMUC.

Chamber music on air The most European Jazz The song was heard in Catalan The cobla against fascism

(Organised by B:SM and MUHBA.) Participants: 1,100



4th "Barcelona in motion, film nights" series Screenings in Plaça de la Natura

A selection of films about Barcelona and its relationship with cinema. This edition will feature three very different films that will help us to see the city as a both a physical space and as a setting. The city is not just the specific place we live in, but thanks to its characteristics (streets, buildings and public spaces) it is also often used as a film set for stories that have nothing to do with the city itself.

The screening of films where the city of Barcelona is the setting:

Vida en Sombras El Perfume The Machinist

(Organised by B:SM and MUHBA.) Participants: 387



Impact of . Park Güell in the media

	20 minutes
01/03/2021	Barcelona will replace a section of the escalator that lead to Park Güell, in time for the summer
06/07/2021	Park Güell will increase security with CCTV cameras and bollards
04/10/2021	Barcelona seeks ideas for offering "inclusive visits" to Park Güell and the Zoo.

Barcelona City Council			
24/02/2021	Replacement of the escalator in the Baixada de la Glòria section		
21/04/2021	Work to replace the escalator in the Baixada de la Glòria section is concluded		
04/10/2021	Welcome to Innovation 2030		
11/11/2021	New children's play area on Carrer Sant Cugat		
16/11/2021	How can we design an inclusive visit to Park Güell?		
21/01/2022	Park Güell hosts the exhibition of the EFIM2021 Heritage Photography competition		
20/04/2022	Discussions in Park Güell. Leisure architects with ornamental plants at Barcelona Modernista		
23/05/2022	Now it is easier to enter Park Güell free of charge		
17/07/2022	Increasing social use and improvements in the surrounding area under Park Güell's Strategic Plan		

Aldia.cat				
29/05/2022	Park Güell gets ready for its summer cultural programme, with the history of Barcelona as the common theme			
24/06/2022	Park Güell is offering a 50% discount on guided tours in Catalan			

Barcelona Secreta

Outdoor cinema at Park Güell, looking at Barcelona at the start of 29/06/2021 the 21st century

Barna D	
Park Güell hosts the exhibition of the	22/01/2022
Park Güell guarantees free use for lo	23/05/2022

Betevé

12/01/2021	The construction of Park Güell, the fin
18/01/2021	A Barcelona street will be named afte
04/02/2021	The Baixada de la Glòria will be redev
06/04/2021	Park Güell recovers Font Sarva
06/05/2021	Park Güell opens for families, with gu
21/06/2021	Over €10 million for the maintenance
06/07/2021	Park Güell increases security with CC
11/07/2021	Park Güell slowly recovers its foreign
04/10/2021	Barcelona seeks technological soluti more inclusive
04/12/2021	In November, Park Güell recovers its p
15/12/2021	How did Gaudí build Park Güell?
09/01/2022	Local residents neighbouring Park Gi conflict caused by a taxi rank
06/04/2022	Guided tours return to Park Güell
07/04/2022	A Common Kestrel rescued from a tre
08/04/2022	Park Güell and Lego will hold socio-e
06/05/2022	With the return of tourists to Park Gü
13/05/2022	It is no longer possible to enter Park (
15/05/2022	Barcelona residents demand free ad "We have a right to enter"
25/05/2022	Gaudir Més Barcelona: How to registe free visits
20/06/2022	Park Güell's summer proposals: musi
24/06/2022	50% discounts on guided visits to Pa summer
17/06/2022	Park Güell reduces the number of vis encourage local residents

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- ne EFIM2021 photography competition
- ocal residents, with the Gaudir Més Register

- first residential estate
- ter Ana María Matute
- eveloped next year
- guided visits
- e of buildings and monuments
- CTV cameras and bollards
- n visitors
- tions to make visits to Park Güell and the Zoo
- pre-pandemic figures for visits
- Güell report mobility problems and social
- ree in Park Güell
- educational workshops to foster Gaudí's art
- üell, the V19 bus line is once again saturated
- Güell using your library card
- dmission to Park Güell
- ter for the programme and get discounts and
- sic, films, new cultural routes and guided tours ark Güell in Catalan, every Sunday during the
- sitors by half, as part of the strategic plan to



	Catalunya Press
08/04/2022	Park Güell offers educational Lego workshops on Gaudí and the Modernista movement
24/06/2022	50% discount on guided visits to Park Güell in Catalan, every Sunday during the summer
17/07/2022	Barcelona plans to allocate €15 million to the Strategic Plan for Park Güell until 2026
	Cat Zona
17/07/2022	Barcelona plans to allocate €15 million to the Strategic Plan for Park Güell until 2026
	El Mundo
17/07/2022	TVE 2 begins the second season of "Gardens with History", which won the Iris Award
	El País
01/02/2021	Lockdown: Barcelona climbs the walls
01/02/2021 22/03/2021	Lockdown: Barcelona climbs the walls Park Güell receives the same number of visitors in eight months as in just one month before the pandemic
	Park Güell receives the same number of visitors in eight months
22/03/2021	Park Güell receives the same number of visitors in eight months as in just one month before the pandemic
22/03/2021 22/08/2021	Park Güell receives the same number of visitors in eight months as in just one month before the pandemic Tourism brings Barcelona's cultural centres back to life
22/03/2021 22/08/2021	Park Güell receives the same number of visitors in eight months as in just one month before the pandemic Tourism brings Barcelona's cultural centres back to life Antonio López paints Barcelona for the first time
22/03/2021 22/08/2021 27/01/2022	Park Güell receives the same number of visitors in eight months as in just one month before the pandemic Tourism brings Barcelona's cultural centres back to life Antonio López paints Barcelona for the first time <i>El Periódico</i> Barcelona seeks solutions to make Park Güell and the Zoo more
22/03/2021 22/08/2021 27/01/2022 04/10/2021	 Park Güell receives the same number of visitors in eight months as in just one month before the pandemic Tourism brings Barcelona's cultural centres back to life Antonio López paints Barcelona for the first time <i>El Periódico</i> Barcelona seeks solutions to make Park Güell and the Zoo more accessible. Barcelona's Park Güell will once again provide guided tours at
22/03/2021 22/08/2021 27/01/2022 04/10/2021 04/04/2022	 Park Güell receives the same number of visitors in eight months as in just one month before the pandemic Tourism brings Barcelona's cultural centres back to life Antonio López paints Barcelona for the first time <i>El Periódico</i> Barcelona seeks solutions to make Park Güell and the Zoo more accessible. Barcelona's Park Güell will once again provide guided tours at Easter Cinema in Park Güell, street art and more free activities in

El Punt	
Park Güell is offering a 50% discour	24/06/2022
El Temps de	
"Rethinking Gaudí in a Barcelona th necessary"	18/01/2022
Europa	
Park Güell will provide family guided	06/05/2021
Barcelona seeks ideas for offering "	04/10/2021
Park Güell will no longer accept libra	13/05/2022
Hostel	
Five places to celebrate Earth Day w	21/04/2022
Infoto	
Local-resident front against taxis in	16/01/2022
The C	
Park Güell reaffirms its commitmen improving the Gaudir Més Register	23/05/2022
La Ra	
"Gardens with History" begins its se	29/04/2022
Park Güell: the architectural dream	10/05/2022
L'Equinox II	
L'échec du Park Güell de Barcelone	03/04/2022

Avui

int on guided tours in Catalan this summer

e les Arts

hat has completely sold out to tourism is really

Press

- ed tours at the weekend in May
- "inclusive visits" to Park Güell and the Zoo.
- rary cards for free admission, starting on 1 June

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with Tiqets

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n Park Güell: "They jam up the streets"

ity

nt to guaranteeing local-resident use, by

zón

- econd season on TVE 2
- n that Gaudí shared

Nagazin<u>e</u>



	L'Independent de Gràcia
13/01/2021	The improvised climbing wall in Coll del Portell
15/01/2021	Park Güell's new mobility relaxes the use of bollards for schools
05/03/2021	The City Council takes action in the area around Park Güell to connect and improve cul-de-sac streets
19/03/2021	Park Güell raises security levels at entrances in response to the terrorism alert
20/03/2021	The latest investigation about Park Güell inspires a new MUHBA route
05/05/2021	Park Güell quantifies up to 30,000 local residents
28/05/2021	A Salutem cultural event at Plaça de la Natura in Park Güell
13/09/2021	More palm trees in Park Güell after the infestation
15/10/2021	During the year of the pandemic, entrance figures for Park Güell fell by 82%, to 600,000
05/11/2021	Nine more palm trees in Park Güell to counter the infestation of palm weevils
13/11/2021	ERC asks why there are more bicycle-taxis in Park Güell
03/12/2021	Work on the children's play area on Carrer de Sant Cugat is halted in order to stabilise the walls
10/12/2021	Park Güell to mechanise the Carmel entrance gate
05/02/2022	Park Güell reopens the way to Camí de les Llàgrimes and delays the new entrance system until 2023
01/03/2022	The La Salut associations will be holding the associations fair in Park Güell once more
11/03/2022	Plan to transform the furthermost entrance to Park Güell into a large relaxation area
25/03/2022	Park Güell's Gaudí Museum House reopens after the pandemic
25/03/2022	New relaxation area around the bus stop on Carrer Matute
22/04/2022	The District is once again considering changing the Park Güell taxi rank to avoid traffic jams
22/04/2022	The power of taxis in the area around Park Güell
12/06/2022	Music, war and Radio Barcelona, a series of concerts in Park Güell

	La Vangu
20/12/2020	The enigmatic cistern of Park Güel
27/01/2021	The spectacular January of Park G
26/02/2021	Evening among the columns of Pa
30/03/2021	Park Güell, more accessible than e
01/04/2021	The window of Park Güell's Casa d
24/04/2021	Park Güell
18/06/2021	The natural colours of Park Güell
22/06/2021	The ergonomics of Park Güell's ber
27/06/2021	Summertime botanical walks in Pa
01/07/2021	What are the most visited works in
05/07/2021	The damp secret hidden in Park Gi
06/07/2021	Park Güell will increase security w
10/07/2021	Have you seen the variety of bench
19/07/2021	Discover the variety of windows in
27/07/2021	The hidden paths of Park Güell
28/08/2021	The pollinating butterflies of Park
19/09/2021	Discover the Gaudí viaducts
03/10/2021	What is the best time to visit Park
15/01/2022	Park Güell protects itself from van
03/05/2022	Do you know about the Tres Creus
08/05/2022	Casteller groups perform in Park G
23/05/2022	Park Güell offers free admission to
10/06/2022	Why are there coins in the Park Gü
12/06/2022	A rehearsal for Park Güell
26/06/2022	The story of Park Güell's failure

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- Güell
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- n Park Güell
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- ndalism and terrorism
- s viewpoint?
- Güell for the first time
- to local residents
- üell fountain?



	Línia Gràcia
)7/07/2021	Park Güell increases security with CCTV cameras and anti- terrorist bollards
	Llibertat.cat
04/07/2022	1909 The new Guàrdia Civil barracks is located next to the future Park Güell
	ΜΑΡΕΙ
22/11/2021	The restoration of Park Güell receives a 2021 Catalonia
	Construction Award
	Metrópoli Abierta
)7/05/2021	Park Güell announces guided tours from €3
17/05/2021	A tree falls down in Park Güell, the third in less than a week in
	Barcelona
12/06/2021	Various dogs fall off the edge in Park Güell
06/07/2021	Park Güell protects itself with cameras and bollards
15/01/2022	Local-resident front against taxis in Park Güell: "They jam up the streets"
07/04/2022	A common kestrel rescued from a pine tree in Park Güell
04/05/2022	Colau will limit access in overcrowded tourist locations
15/05/2022	Attention: Park Guell no longer offers the easiest way of gaining free admission
24 104 12022	Park Güell offers guided tours in Catalan at half price, starting this
24/06/2022	Sunday
05/07/2022	The best sunrise in Spain can be seen from this Barcelona location
	My Modern Met
20/01/2021	Park Güell: explore the history of Barcelona's most emblematic park
	part

ació Digital

free admission with your library card

Público

vding with an investment of €15 million

isió del Ripollès

w Barcelona Post

t Barcelona

- souvenir shops in Park Güell
- S million to the maintenance of the city's historic
- ds to reinforce security in Park Güell
- as for improving access to Park Güell and the Zoo
- onciled by the pandemic
- to foster knowledge about Gaudí
- ger valid for entering Park Güell free of charge
- alan costs half price throughout the summer
- ing overcrowding in Park Güell

TV3

gets you free admission to Park Güell

Park Güell newsletter

In October 2018, the first issue of this feedback tool was launched, detailing everything that is happening in Park Güell; a direct communication channel that has now published 37 issues.







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2021-2022 Report. Tec

Economic indicators 2018-2022

1200

Actions in Park Güell and the surrounding area	Expenditure in 2018	Social 2019	Expenditure in 2020	Expenditure in 2021	Expenditure in 2022
Menéndez Pelayo Gardens and C. Maignon	€2,399,199.14	-	-	-	-
2018-2022 Park Güell Action Plan					
Lot 3. La Glòria viewpoint	€433,984.07				
_ot 4. Football pitch drainage	€61,112.56				
Lot 5. Font de Sant Salvador	€517,978.36	€66,864.60			
Lot 6. Camin de la Pressió, Camin de la Biodiversitat and children's play areas	€663,623.16	€194,271.31			
Lot 7. Waterproofing and structural reinforcement of Plaça de la Natura	€910,382.20	€176,898.85			
Structural repair of the Hypostyle Room's ribbing	€144,562.21	€23,018.63			
Hygiene service operations, C. Olot	€3,511.54	46,071.05			
Signage	€215,053.30	€1,524.60			
Other services (photography, communication, PAU)	€18,533.64				€13,790.00
Architectural and natural catalogues	€86,212.50				
Lot 8. Improvement work: Font de la Sarva, adaptation of the entrance to the cistern, exterior restoration of the bench, restoration of the Viaduct de Baix, reinforcement of balustrades and benches, repair of the Hypostyle Room ceiling		€849,604.28	€644,040.67		
Motorisation of gates (DR and DO)		€6,213.35	€14,714.36		
Archaeological control of construction work in Park Güell	€23,123.10				
Hole in the Laundry Room					€58,000.00
Safety improvements in the Park enclosure		€6,352.50		€364.00	€253,295.00
Master plan for infrastructures and services		€5,069.90	€64,054.11	€38,267.00	
Pathology study, Master Plan			€2,299.00	€48,637.00	€178,884.00

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2018-2022 Park Güell Action Plan	in 2018
Culture master plan (MUHBA)	
Cultural activities	
Wi-Fi antennas	
Local civil officer assistants in La Salut and Tres Creus	
Improvements to the bus stop	
Organisation of Park Güell mobility: La Salut neighbourhood	
Actions concerning heritage and trees in La Salut- Vallcarca	
Turull Classroom (District of Gràcia)	
Sant Cugat children's play area (District of Gràcia)	
Steps on C Alguer (District of Horta-Guinardó)	
Redevelopment of C Antequera (District of Horta- Guinardó)	
Artificial grass and car park, Carmel football club (H-G)	
Steps on Carrer Ceuta and the Carmel-Park connection (H-G)	
Escalator in Baixada de la Glòria (District of Gràcia)	
Large-scale maintenance of C. Ana Maria Matute	
El Carmel entrance: Jardin de Moragas and C. Sant Josep de la Muntanya	
Drafting of the Technical and Social Centre	
Renovation of the Escola Baldiri i Reixac school	
Technical Secretariat	
	€5,477,275.

Social 2019	Expenditure in 2020	Social 2021	Expenditure in 2022
€153,852.94	€53,470.12	€75,081.00	€24,800.00
€9,401.70			
€19,758.73			
€40,942.21	€40,422.52		
€4,485.47	€3,537.20		€254,000.00
€8,128.37	€152,818.66	€5,602.00	
€18,150.00			
€472,346.57	€76,442.00		
€4,840.00		€25,246.00	€8,000.00
€188,056.00	€178,552.00	€5,916.00	
€11,824.12	€5,466.00		
€13,316.05	€13,484.00	€660,679.00	€69,000.00
€750.20			
€12,956.01	€9,959.00	€280,303.00	
	€12,585.12		
€18,029.00		€15,905.00	
		€37,024.00	€594.00
€807,962.81			
€100,000	€100,000	€100,000	€100,000
€3,278,689.25	€1,371,844.76	€1,255,369.00	€933,689.00



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> > 2022 Edition

Technical Secretariat for Park Güell Ctra. Carmel, 23 08024 Barcelona

> secretaria.parkguell@bcn.cat www.parkguell.barcelona

parkguell.barcelona

